

# Energy Spectrum Ireland

**Cornwall Insight's 'Energy Spectrum Ireland' service is designed for generators, suppliers, regulators, policy makers, investors, large energy users and other players with an interest in the energy sector across the island of Ireland.**

The 'Energy Spectrum Ireland' service is made up of three integral parts; our monthly 'Energy Spectrum Ireland' publication, as well as our supplementary 'Irish Weekly Bulletin', and regular briefing sessions with our consultants.

## KEY COMPONENTS

Our 'Irish weekly bulletin' delivers the energy news in a concise and factual manner, with links to further information included in each article. Our monthly Spectrum publication looks at high impact stories from each month, and at the end of each article, our market-leading experts provide commentary on the impact of the news on five different parts of the sector.

In addition to our weekly and monthly publications, the 'Energy Spectrum Ireland' service includes a face-to-face briefing that enables a wider discussion of the market developments with our consultants.

### Comprehensive coverage – 'Irish weekly bulletin'

The 'Irish weekly bulletin' captures all the important developments across the energy sector. Our experts condense all the stories of the week into bite-size chunks, helping you keep on top of the news as it happens.

### High impact commentary – 'Energy Spectrum Ireland'

'Energy Spectrum Ireland' distils down the important elements of sectoral developments in a concise and accessible manner so that customers can stay ahead of developments.

'Energy Spectrum Ireland' contains high impact articles from the previous months' weekly bulletins. At the end of each article, each development is profiled by our experts from five sector viewpoints. Market developments have vastly different impacts on different sectors of the energy market, so by providing contrasting commentary, we can provide your business with insight to help you succeed. This allows you to assess the impacts of changes from a view point you can relate to.

### Access to our consultants – Briefing service

Navigating market changes can be difficult without the clarity of the wider context of the changes. As part of this service, we will hold regular briefing sessions where our consultants will discuss the latest market developments, allowing you to get the guidance you need to adapt your business to these changes.

## THE SERVICE

The 'Energy Spectrum Ireland' service has been designed to arm subscribers with the information and insights necessary to succeed.

### Regularly updated

The service comprises of two publications: 'Energy Spectrum Ireland' released on a monthly basis; and the 'Irish weekly bulletin'. The bulletin drops into customers' inboxes every Monday morning, helping them make sense of the preceding week and prepare for the one ahead.

### Convenience

The publications are written clearly and concisely so the key elements can be digested quickly. They can be accessed through an online portal and are sent via email for convenience.

Access to our consultants is a key part of the overall spectrum service, with a regular briefing giving you the opportunity to ask questions and dive further into the opinions stated in ESI.

The 'Irish weekly bulletin' and 'Energy Spectrum Ireland' is delivered in an email, and included as an attachment to suit all mobile devices and desktops. The content covers a broad swathe of industry developments so that the publications can be read by a wide audience and by people with limited time.



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# Benefits

The Cornwall Insight's 'Energy Spectrum Ireland' service provides an unrivalled snapshot of key industry developments.

Activity it supports	Benefits	Who uses it
Build staff awareness of sectoral developments	<ul style="list-style-type: none"><li>- Enable time-constrained staff members to stay on top of key developments.</li><li>- Allow those in more specialised roles to stay abreast of developments across the wider sector.</li></ul>	<ul style="list-style-type: none"><li>- Asset developers and investors</li><li>- Suppliers</li><li>- Generators</li><li>- Legal advisors</li><li>- Consultancies</li></ul>
Business risk identification	<ul style="list-style-type: none"><li>- Highlight changes within the sector and their potential impact upon players in the space.</li><li>- Flag potential areas of regulatory, policy or market risk for investments or business activities.</li></ul>	<ul style="list-style-type: none"><li>- Asset developers and investors</li><li>- Suppliers</li><li>- Generators</li><li>- Legal advisors</li><li>- Consultancies</li></ul>
Enable business planning	<ul style="list-style-type: none"><li>- Identify potential growth areas for businesses active in the energy sector.</li><li>- Allow those developing future scenarios to do so based on a view of the current market landscape.</li></ul>	<ul style="list-style-type: none"><li>- Asset developers and investors</li><li>- Suppliers</li><li>- Generators</li><li>- Legal advisors</li><li>- Consultancies</li></ul>



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